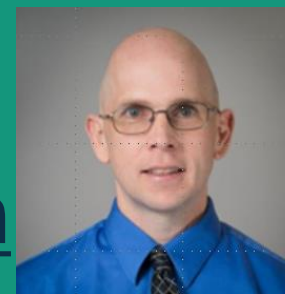




GET FOUND in the
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Jeremy Skillings: 732-462-6019
jskillings@youcanbefound.com
for questions or a consultation.



Thanks for your time until next time!

Slide Deck at: youcanbefound.com/SCC

Digital Business Card: Text YCBF to 732-444-8885



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Search Engine Marketing 2018 Resolutions

- ✓ Gets you found
- ✓ Gets you connected
- ✓ Keeps you relevant





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Get Stronger!



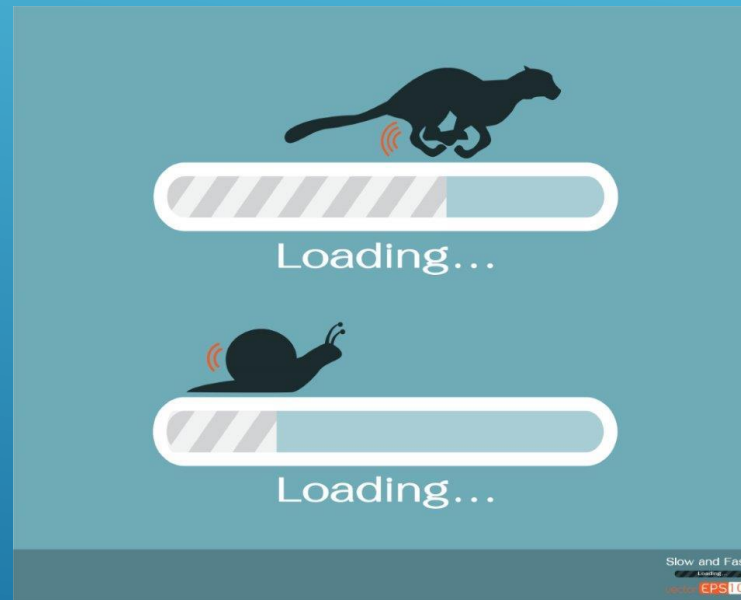
Links are the basis of your strength



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Get Faster!



Speed is a bigger factor than ever!

<https://testmysite.thinkwithgoogle.com/>



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Get Moving!



Mobile First Index-Mobile Friendly ASAP!

<https://testmysite.thinkwithgoogle.com/>



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Keep Everything Secure!



Google wants you to secure your site with an SSL certificate
Contact your host or developer – SEO Issues



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Freshen Up!



Google Wants New Content!

Make sure you are showing the latest and greatest you have to offer



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Get Fat!





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Get Fat!



Google Wants the Best Answer to a Query

Make sure you provide a thorough “answer” – Over 350 words



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Talk to More People!



Reviews Matter for Local Search and Eventually for More

Bake Reviews in to your Process so you can “Add Water and Stir”



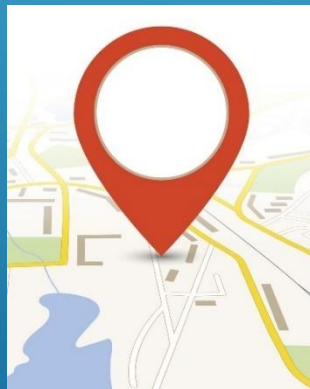
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Try Something New!



Search Phrase



Location



Interests



The Sales Process



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You are not alone on the Web!



I can help you be found

Your Web Page is 1 of a Trillion Pages



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